

NEWSLETTER 4

2023-1-IS01-KA220-VET-000158090



JOB READY

THE PROJECT

The JobReady project has reached its successful conclusion, and we are excited to share the final results from our piloting phases and dissemination activities across Europe.

PILOTING PHASES ACROSS EUROPE: A SUCCESS IN HANDS-ON LEARNING

The JobReady programme's pilot phase was successfully implemented in Iceland, Cyprus, and Austria, demonstrating the effectiveness of its innovative training model.

A total of 97 learners, many from migrant backgrounds, combined classroom-based theory with hands-on experience in local businesses, paving their way to employment.

- In **Iceland**, participants trained at top-tier tourism companies like the Blue Lagoon and Hotel Keflavík, reporting increased confidence and a smoother transition into the job market.
- In **Cyprus**, the programme was successfully integrated into workplace mentoring, enabling HORECA workers to apply new skills immediately during the busy summer season.
- In **Austria**, the pilot phase proved its great potential for the integration of young migrants. Participants, trainers, and companies confirmed that modules with a strong practical orientation were highly successful, directly connecting the training to real-world job demands.

This phase has proven that the JobReady model effectively bridges the gap between theory and practice, preparing participants for the real demands of the sector.



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DISCLAIMER

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SHARING SUCCESS: DISSEMINATION EVENTS ACROSS EUROPE



As the project is culminating, the consortium organized a series of dissemination events to present the results to a broader audience, share the innovative JobReady approach, and encourage its adoption.

Austria:

The Austrian Dissemination Event was held on October 24, 2025. This event was an opportunity to share the project's achievements with experts and key stakeholders, addressing the enhancement of sustainable employability in the hospitality and tourism sectors for people with fewer opportunities.

Iceland:

A highly successful national dissemination event was held, bringing together 47 attendees from across Iceland. The project was presented, sparking an engaging discussion about its results and generating significant interest among participants. A more targeted meeting with local stakeholders was also organized.

Cyprus:

On October 20th and 21st, dissemination events took place in Cyprus, bringing together more than 50 attendees to learn about the project's results and impact on the local hospitality sector.



THE LEGACY OF JOBRREADY

JobReady concludes by proving itself to be an effective, inclusive, and scalable training model. The strong collaboration between educators, companies, and support institutions has been key to creating real pathways to employment. The project leaves behind a set of tools and a proven methodology that will continue to benefit the hospitality sector and, most importantly, those seeking a professional opportunity within it.

Thank you for following us!

Explore all the results and materials on our platforms:

Website: <https://jobreadyproject.eu/>

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